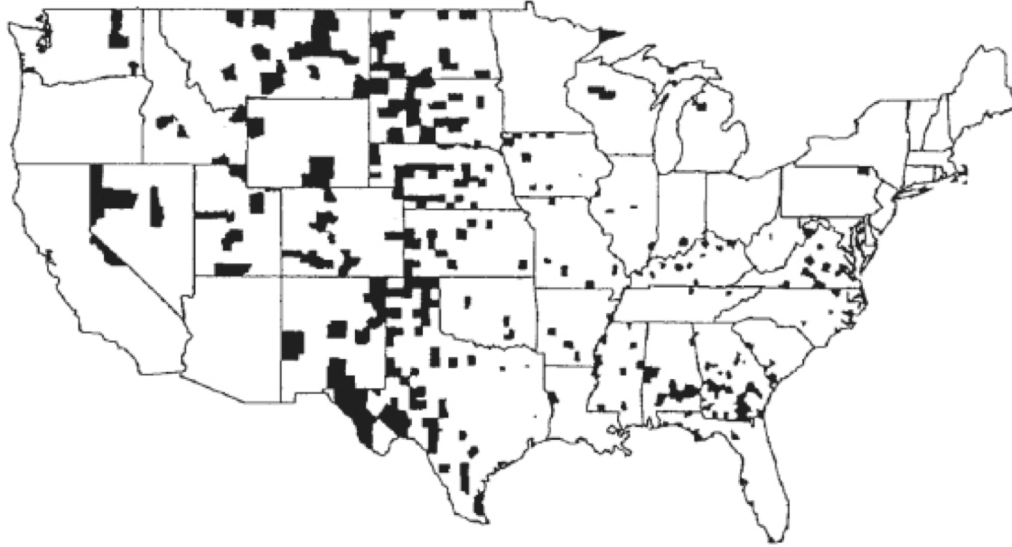
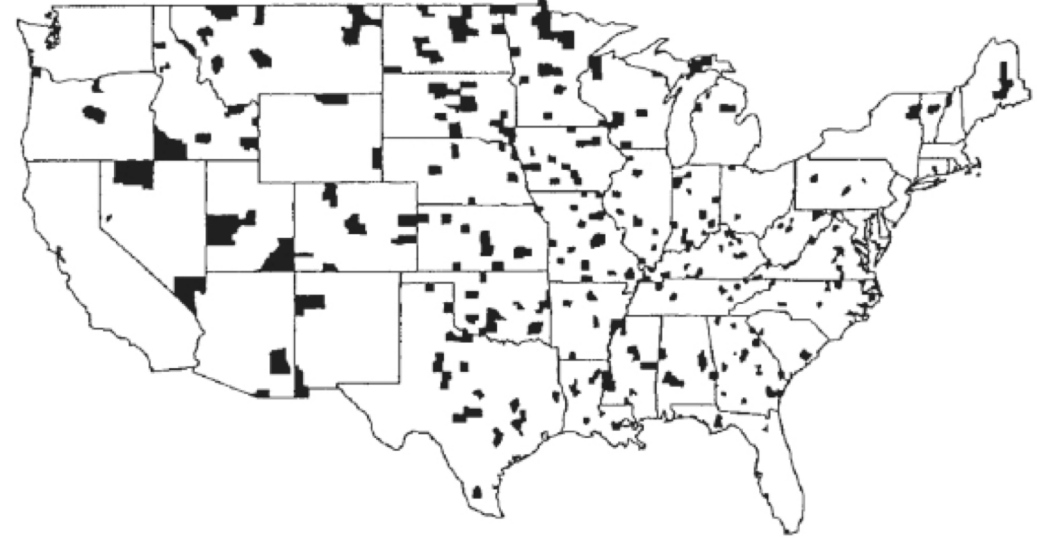


# Graphical Integrity: What's wrong?

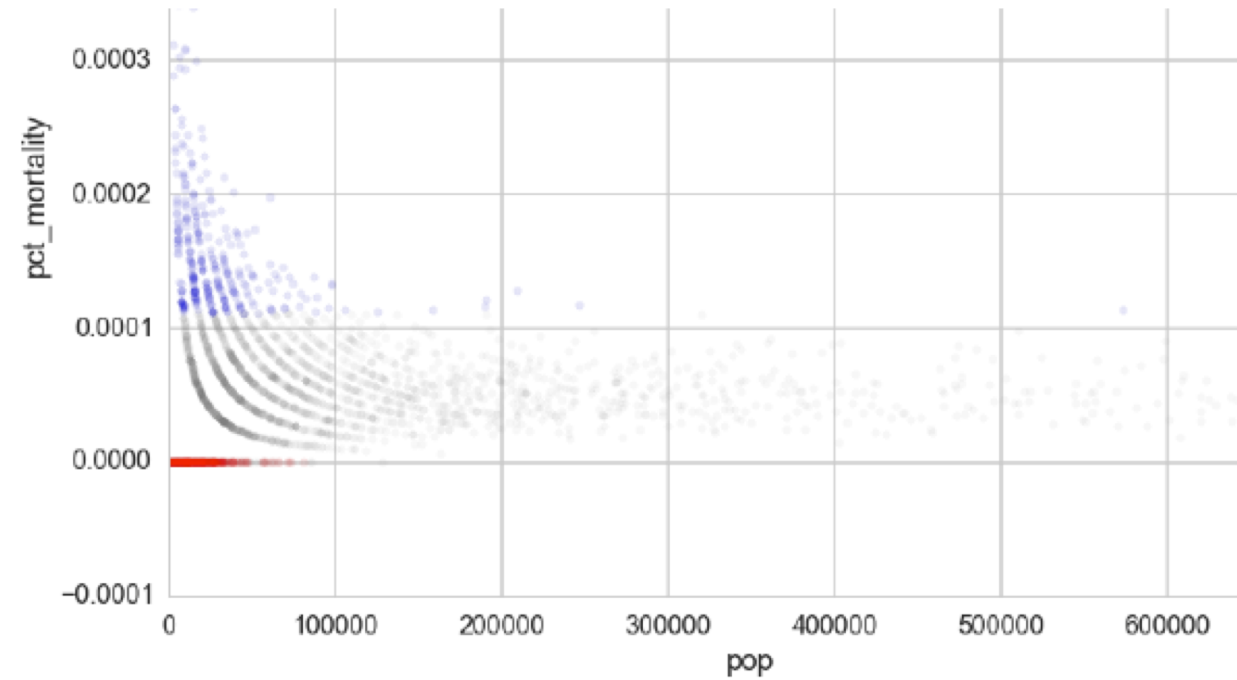
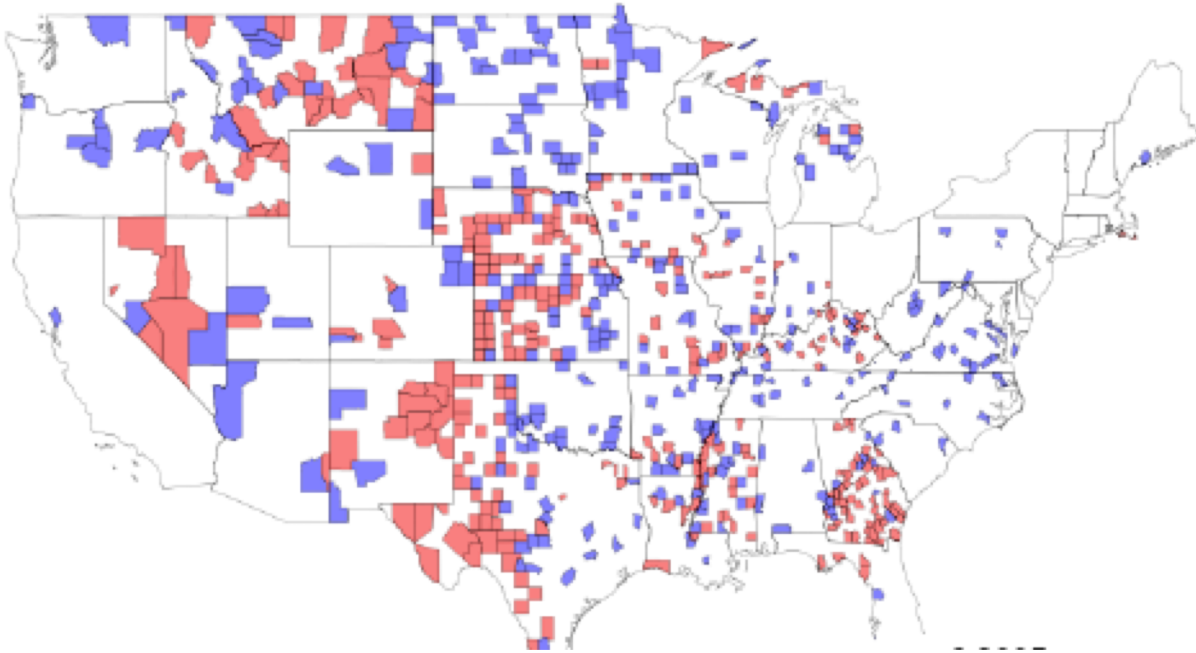


Counties with the **LOWEST**  
kidney cancer death rates  
(1980-1989)



Counties with the **HIGHEST**  
kidney cancer death rates  
(1980-1989)

# Graphical Integrity: What's wrong?



## **Lesson III: plot all the data**

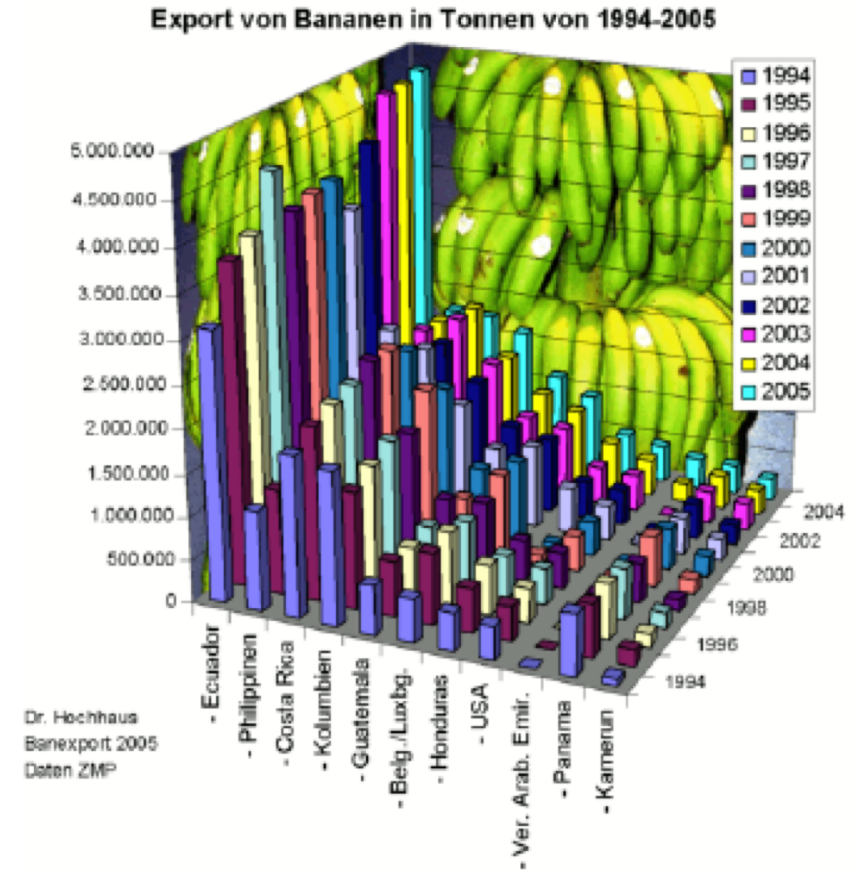
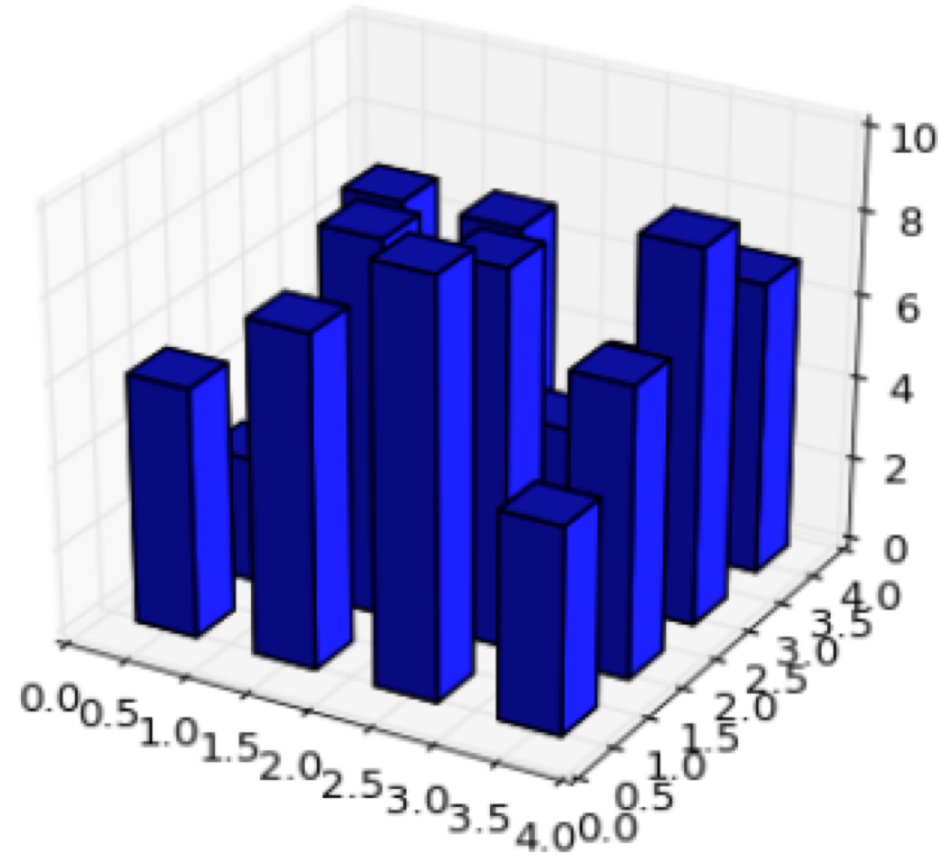
# Agenda

- EDA Refresher
- Effective Visualization
  - Graphical Integrity
  - Scope
  - Displays
  - Sensible Design
- Communication
  - Motivation
  - Key Considerations

# Agenda

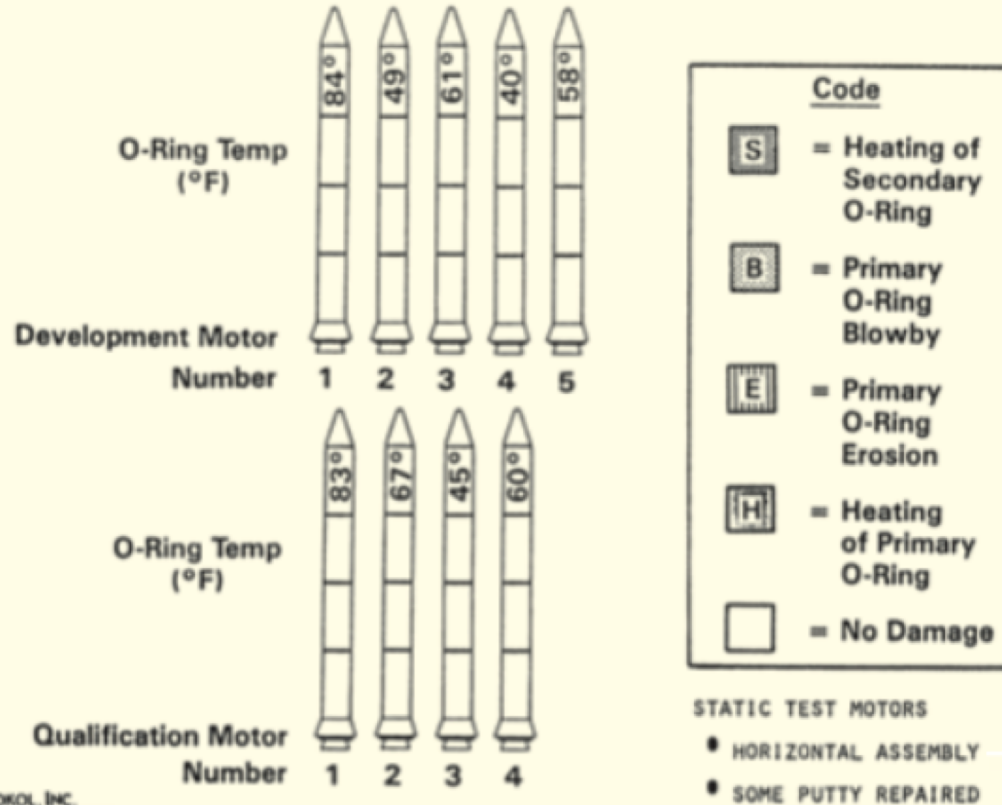
- EDA Refresher
- Effective Visualization
  - Graphical Integrity
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# Scope: What's wrong?



# Scope: What's wrong?

## History of O-Ring Damage in Field Joints



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## History of O-Ring Damage in Field Joints (Cont)



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## **Lesson IV: keep it simple... enough**